

# AGRICULTURAL SECTOR COSTA RICA, THE LAND THAT GROWS DELECTABLE, EXOTIC, AND HEALTHY PRODUCTS FOR THE WORLD

The tropical climate and the richness of our resources has allowed the country to gather **more than 135 years of experience as an exporter of agricultural products**. Due to the unique characteristics of our land, we managed to diversify the initial supply of coffee and bananas, into an offer of more than 300 fresh and exotic agricultural goods produced under the highest standards for international markets.

Our products bear the flavor, color, and aroma of our land, as well as the excellence, innovation, and passion for sustainability that makes our essence unique.



- #1 World largest exporter of pineapple.
- 1st exporter of fresh roots to US.
- 4th world largest exporter of banana.
- 4th exporter of cassava to the world.
- 554 companies export 329 fresh products to 100 destinations.
- In 2019, agricultural exports represented 24% of Costa Rica's total exports

Source: PROCOMER / TradeMap.

## MAIN AGRICULTURAL PRODUCTS EXPORTED IN 2019

Banana, pineapple, cassava, ornamental plants, melon, foliage and leaves, flowers and buds, watermelon, and chayote.



### ESTABLISHED AGROINDUSTRY LEADERSHIP

We produce the highest quality of traditional and non-traditional agricultural products, available to your market 365 days a year.



### SUSTAINABLE TRADITION

The majority of our producers have certified their offer as GLOBALG.A.P., Rainforest Alliance, Primus GFS, Organic, Fair Trade, Carbon Neutral and other certifications as a result of the highest standards of agricultural practices.



### NATURAL AND SUPERFOODS ARE TRENDING

We add value to our production chain through organic agriculture, through organic agriculture, innovative production processes and biotechnology, to satisfy the preferences and needs of the newer generations.

## PROCOMER YOUR BUSINESS PARTNER IN COSTA RICA

We are responsible for promoting the export of Costa Rican goods and services to the world. We simplify and facilitate processes to satisfy the needs of international buyers with an ample and diverse offer through lasting commercial relationships.

For more information, visit [www.procomer.com](http://www.procomer.com)



# WHY DO BUSINESS IN COSTA RICA?



## Renowned experience

Costa Rica has a long and respected performance history of exporting the highest quality of fruits, tubers, vegetables, flowers, plants, and foliage



## Year-round availability of products

Thanks to our weather, tropical fruits and vegetables, traditional or more exotic, are available during long crop seasons or even all-year-round.



## Colorful offer

From 1,200 species of magnificent orchids to captivating dracaenas, fichus, crotons, and bromeliads, these varieties are part of the available plants, flowers, and foliage from Costa Rica.



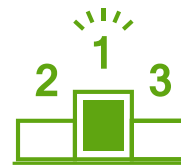
## Established shipping routes

Costa Rica's fruits, vegetables, flowers, plants, and foliage is already exported to the largest markets in North America, Europe, and the Middle East.



## Earned trust

Our trade partners benefit from Costa Rica's long-standing democratic stability and legal certainty which has nurtured a trusted business environment, in addition to access to the most important global markets through 14 free trade agreements.



## Support from the best

Highly regarded and global leading **Export Promotion Agency of Costa Rica** can be your invaluable ally, providing support for the establishment and development of business relationships with exporting companies



## OUR PRODUCTS

The essence of our soil is grown and produced in more than 300 traditional and non-traditional agricultural good, including:



Plants, flowers, and foliage



Vegetables like cabbage, carrot, chayote, and squash



Roots and tubers like cassava, sweet potato, yam, and taro



Tropical Fruits like pineapple, melon, watermelon, and banana



Exotic fruits like dragon fruit, goldenberry, rambutan, papaya, strawberry, and blackberry

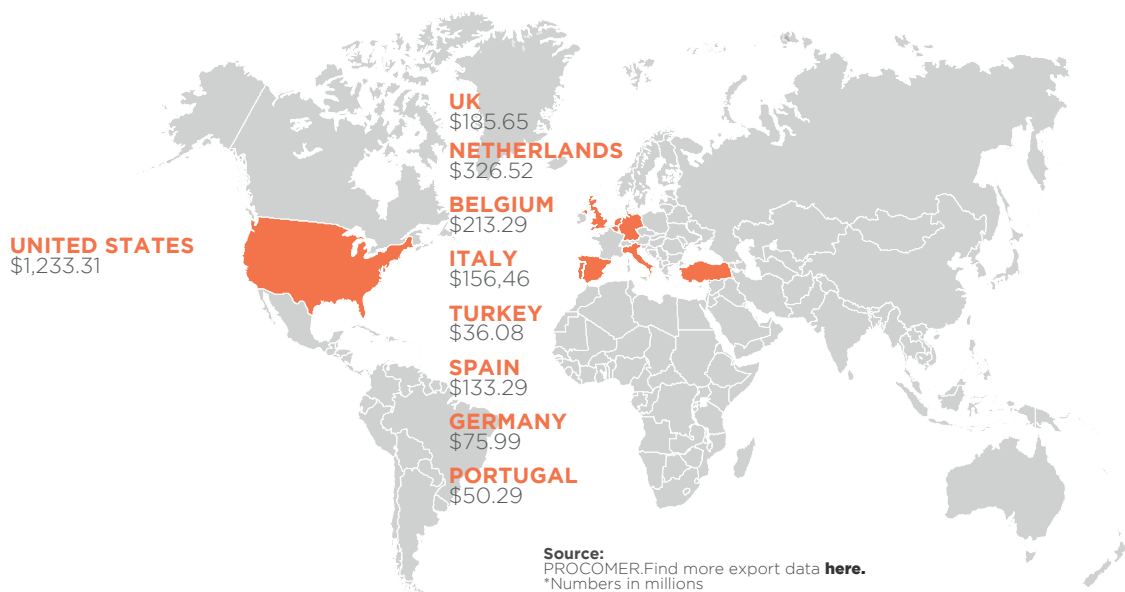
## TESTIMONIAL

*"Products from the Costa Rican agricultural sector are an important part of my business, because in Costa Rica I get the best quality."*

*Leo Thissen, CEO Hydrokultur vom Niederrhein, Alemania*



# MAIN DESTINATIONS OF COSTA RICA'S AGRICULTURAL PRODUCTS, 2019



## CONTACTS



### North America

Maykool López  
mlopez@procomer.com

Michelle Corriols  
mcorriols@procomer.com

Zacarías Ayub  
zayub@procomer.com



### Europe

Jorge Zamora  
jzmora@procomer.com

Alexander Román  
aroman@procomer.com



### Central America

Lil Rodríguez  
lrodriguez@procomer.com



### Caribbean

Rolando Dobles  
rdobles@procomer.com



### Middle East

Karina Molina  
middleeast@procomer.com



### Asia

José Pablo Rodríguez  
jrodriguez@procomer.com



Find the contact information for your specific region [here](#)



¡COSTA RICA, YOUR BUSINESS ALLY!