

INFORMATION AND COMMUNICATION TECHNOLOGIES (ICT) COSTA RICA, LEADING HUB FOR ALL THINGS DIGITAL

Costa Rica offers more than **300 experienced information and communications technology suppliers** with a multi-talented workforce with superior skillsets that attract international business partners, especially during these trying times.



- San José, **#1 city in Latin America** for outsourcing services in 2016.

Source: Tholons SG Index

- **#2 de innovation** in Latin America in 2019.

Source: Global Innovation Index (WIPO)

- **88% of companies** in the ICT sector have experience in **international markets**.

Source: PROCOMER

- **San José, top 10** of the medium and small cities in the world for the categories of economic potential, human capital, and lifestyle.

Fuente: FDI Global Cities of the Future

- **37% of the opportunities** currently offered by higher education are related to **STEM**.

Source: Science, Telecom and Tech Ministry of Costa Rica (MICITT)



SPECIALIZED INDUSTRY

Costa Rica is home to high-tech companies that offer specialized software services, app development, digital content production, cloud and technical support, among others.



QUALITY HIGHER EDUCATION

Our most important asset is our workforce. Exceptional and bilingual talent provides the best experience with innovation and problem-solving skills.



MARKET DISTINCTION

We provide a mature environment for complex business processes and are the top exporter of high value-added services in the region.

PROCOMER YOUR BUSINESS PARTNER IN COSTA RICA

We are responsible for promoting the export of Costa Rican goods and services to the world. We simplify and facilitate processes to satisfy the needs of international buyers with an ample and diverse offer through lasting commercial relationships.

For more information, visit: www.procomer.com



WHY DO BUSINESS IN COSTA RICA?



Earned trust

We are recognized as a valuable and reliable ally and partner for the most demanding multinational corporations in the world, including the #1 Fortune 500 company.



Established track record

88% of our companies in this sector have experience in international markets.



Continuous Improvement

According to the World Economic Forum, Costa Rica is a regional leader in carrying through R&D innovation from universities to industry.



Democratic stability

We are the second most consolidated democracy and second most politically stable country in Latin America, reducing operational risk.



Outstanding connectivity

Our country is full-connected thanks to three submarine fiber optic cables.



Support from the best

Highly regarded and global leading Export Promotion Agency of Costa Rica can be your invaluable ally, proving support for the establishment and development of business relationships with exporting companies.



OFFER

We are a partner to develop digital tools of excellence and efficiency. For it We offer services such as:



Videogames (gaming) and animation



App development



Software engineering



IoT



Digital marketing

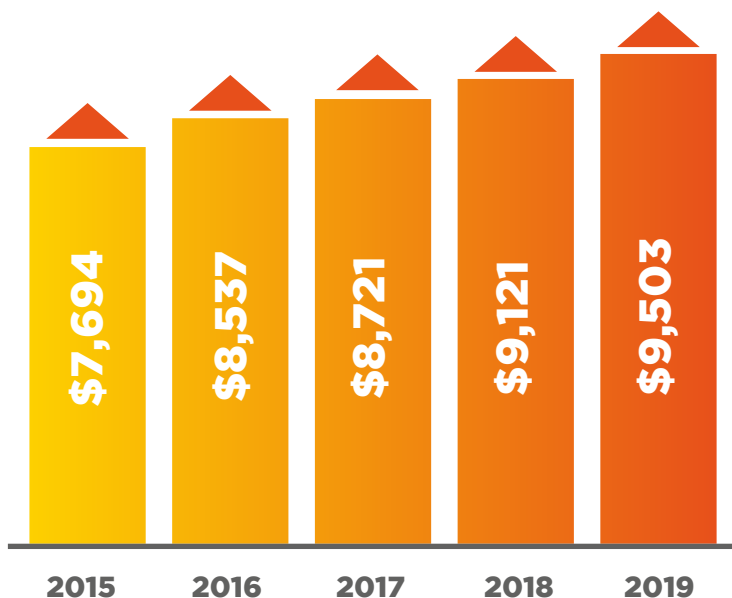
TESTIMONIAL

"US and Canada's IT tech hubs are booming, and Costa Rica can offer the talent pool needed to support that growth from an ideal location, and time zone."

Michelle Corriols, Director Canada Trade Promotion Office, PROCOMER

EXPORTS OF THE SERVICES SECTOR, COSTA RICA, 2019: USD \$1,334 MILLION

ICT SECTOR EXPORTS:
\$1,334 million



TELECOMMUNICATIONS, COMPUTING, AND INFORMATION (ICT).

Source: BCCR

CONTACTS



North America

Maykool López
mlopez@procomer.com

Michelle Corriols
mcorriols@procomer.com

Andrew Crawford
acrawford@procomer.com



Central America

Lil Rodríguez
lrodriguez@procomer.com



Israel

Dyana Cordero
dcordero@procomer.com



South America

Javier Castillo
jcastillo@procomer.com

Stephanie Tejada
stejada@procomer.com



Caribbean

Rolando Dobles
rdobles@procomer.com



Europe

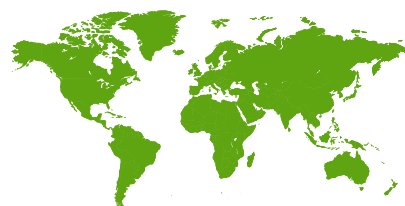
Jorge Zamora
jzamora@procomer.com

Alexander Román
aroman@procomer.com



Asia

José Pablo Rodríguez
jrodriguez@procomer.com



See the specific contact
for your country **here**



COSTA RICA, YOUR BUSINESS ALLY!